

Senior Photography Guide

Studio Hours

8:00-5:00 Monday thru Thursday

8:00-12:00 on Friday

Your Senior Session is scheduled for: _____ at _____.
Please arrive on time so that we have enough time for your session. We are looking forward to working with you to create some great photographs.

***ARRIVE A LITTLE EARLY, SO YOU DON'T LOSE SOME SESSION TIME.**

****ALSO BRING IN YOUR FAVORITE CD****

We have received your session fee of \$_____.

(This will cover the portrait session and preparation of originals. It does not apply to your portrait order.)

Traditional Session 2-Day Session Limited Session

We have included the following tips and guidelines that will help you in preparing for your senior session. Also, we have added a small map of Le Mars so you may get to the studio easier. Please call if you have any questions.

Plan Your Session - Plan Your Clothing - If You Rush It - You Will Forget It !!

Preparing for your session

The biggest thing to remember is that it is a team effort on your part and ours to get the best possible senior portraits. A little Planning and Preparation will make a big difference.

Please no little brothers or sisters on photo day.

Photo Assistant-Please Bring Another Person

Some of the photo techniques we will use will work best with another person to serve as an assistant. Please bring a parent, sibling, or a friend along to help with the photographs. We value the input and help these people can do for us. They will be helping with hair, clothing, and outdoor photographs, so bring a person that knows YOU! We also ask that you do not bring too many people with you because then they tend to be distracting to you and the photographer.

Pets-\$25.00 Fee ... Please Bring in a Third Person with Pet.

If you plan on bringing a pet, plan on a 3rd person to take care of the pet, or arrange for somebody to take it home. We can't care for pets and do quality photography at the same time.

For A Successful Portrait Day

Organize your clothes and props ahead of time. Be well rested. Get good nights sleep. Give yourself enough time to clean up, gather all your things together, and arrive on time.

You don't want to forget anything!

Bring Your Favorite CD to Your Session

Let's play some of your favorite music during your session!

Clothing Tips and Guidelines

Plan and organize for your clothing changes.

What will you wear in The Studio?

What outfits will be used Outdoors?

****No Big Stripes, and No Bold Plaids****

****We will not Photograph Seniors in these Distracting Patterns****

Bring along your favorite outfits, but do bring something for a nice traditional pose. Limit your outfit changes to 4 for the Basic Session. It is not the number of outfits that will determine a successful session. It is how relaxed and comfortable you are while posing. For the first outfit, you should chose something classic, semi-formal. Our first goal is to get the "Traditional" Photograph. After this outfit, you will be ready to get into your more relaxed clothing. The next outfit changes should truly represent YOU!

Extra outfits are \$10 each.

- ✧ **NO STRIPES and NO PLAIDS. These patterns will draw attention from the face.**
- ✧ Make sure your clothing fits properly. Oversized or snug clothing will not look flattering.
- ✧ Make sure to dress head-to-toe. Don't forget the shoes, socks, belts, and jewelry.
 - ✧ Long sleeves photograph the best.
- ✧ Make sure your clothing is ironed because wrinkles will show in the pictures.
- ✧ Make sure that your shoes look good and that they compliment your outfit.

The Slimming Effect

To get this effect, dark colors work best. Avoid horizontal stripes in your clothing. Girls...beware of sleeveless tops...bare arms can make you look heavier.

Hair

Just prior to your session is probably not the time to experiment with a new hair do. If you do have a fresh haircut or a new style, allow at least a week for it to grow on you. Wear your hair the way you like it and be sure to wash it! Clean hair has a much more healthy appearance. Keep your hair smooth to reduce the appearance of flyaways or split ends. Girls, make sure that your bangs do not cover your eyes. Avoid heavy hair spray, mousse, or gel, because clean, soft hair looks the best. Don't forget to bring your hair supplies, comb, brush, and a light hair spray. Remember that your assistant will also be helping with the hair. Make sure they know how you like your hair.

Glasses, Please Bring an Empty Frame

If you wear glasses, remember it is impossible to avoid reflections from the lights. Reducing or removing this glass glare will cost you from \$10.00 to \$25.00 per image. We recommend that you wear frames without the lenses. Ask your optometrist for a pair of empty frames that are similar to yours. If you are unable to get another frame, ask your optician to remove your lenses prior to the session. The local optometrists are very cooperative.

Makeup

Ladies

Properly used makeup will improve your portraits immensely. For a natural look, wear your normal makeup. Please don't over do it! Start with a foundation to smooth out the look of your skin and to minimize blemishes. Eye shadow and mascara will help bring out your eyes. Lip-gloss adds the sparkle to the lips, and also apply a little blush to get some color in the cheeks to soften the shine of the nose and forehead use a little powder. Make sure to bring your makeup with you, to help keep you makeup looking fresh.

Makeup

Gentlemen

It is helpful to use a light concealer to help reduce blemishes. Make sure to shave as close as possible to your session time. It is very hard and expensive to remove the "5 o'clock shadow" that you heavy bearded guys may have. Hands will show in some images, make sure that they are neat and clean. Most important is to relax, have fun, and you'll get great images.

Outdoors

Casual clothing looks the best outdoors. Wear colors that you see in nature. Any solid colors look great outdoors, such as navy blues, blacks, reds, greens, and purples. When choosing your outdoor clothing, avoid white or pale colors. Select more solid, dark, earth tone colors.

Stripes and plaids are not permitted. Jeans and sweaters, or long sleeves are ideal.

Props and Personal Items

Bring along accessories and props that will enhance your photographs. Bring along the important personal items so that we can capture the real you. Uniforms make for great pictures (sports, cheerleading, dance, etc.), sports gear, equipment, musical instruments, or vehicles can be great additions. Possible 'add-on' charges may apply for vehicles (\$10) and extra outfits (\$10).

Families

We do provide a **Free Family Session** that will be good until June 31st, 2012. **We do require that you schedule a Separate Session for this, so that we can focus on the senior.**

Yearbook Images

Seniors are responsible for knowing their school's yearbook deadline. **KNOW YOUR DEADLINE** and schedule your photo session accordingly.

- ❖ Seniors, you may turn in a wallet from your previously ordered set of wallets
 - ❖ Or we will email the file of any previously ordered pose for free.
 - ❖ Or we will email the file of any new pose for \$20.

Other Important Issues

- ❖ If you wear glasses, empty frames are a must.
 - ❖ To look your best, get a good night's sleep
- ❖ I will try to fulfill any location requests in the city limits. For some locations there may be minimum charge of \$25.00
 - ❖ Plan on an 1 ½ to 2 hour session
 - ❖ Using makeup will enhance your photographs.
- ❖ Bring along your **favorite cd** to play during your session.
- ❖ Bring hats, ties, jackets, belts, jewelry, and sunglasses.
- ❖ We also do group photography, if you have friends that you would like to take pictures with. Please let us know ahead of time so that we can plan accordingly.
- ❖ Normal delivery is 3 weeks. If you need your order back sooner, there may be a rush charge.
- ❖ Professional photographs are Copyrighted Images. Copying images is against the law.
 - ❖ To serve you better, Appointments are necessary.
- ❖ Make a checklist of everything you will need for your session. Many seniors forget an important item or piece of clothing.
- ❖ The Lasting Image reserves the right to reproduce your images for advertising and displays.
- ❖ A \$100.00 deposit is required to pick-up your originals. The deposit will apply to your order.
 - ❖ You will have **2 weeks** with your originals before placing your order.

Black and White

Traditional Black and White prints can be ordered in addition to your normal senior order. We can make black and white prints from your color pictures.

Rainy Days

If there is a threat of rain on your photo day, Please come to the studio as planned. Overcast days are actually great for photography. If it does rain, We will still photograph The Indoor and re-schedule just Your Outdoor images.

"Viewing Day" Special

Purchase the **MEMORY BOOK** for only **\$195**,
regular price \$250.

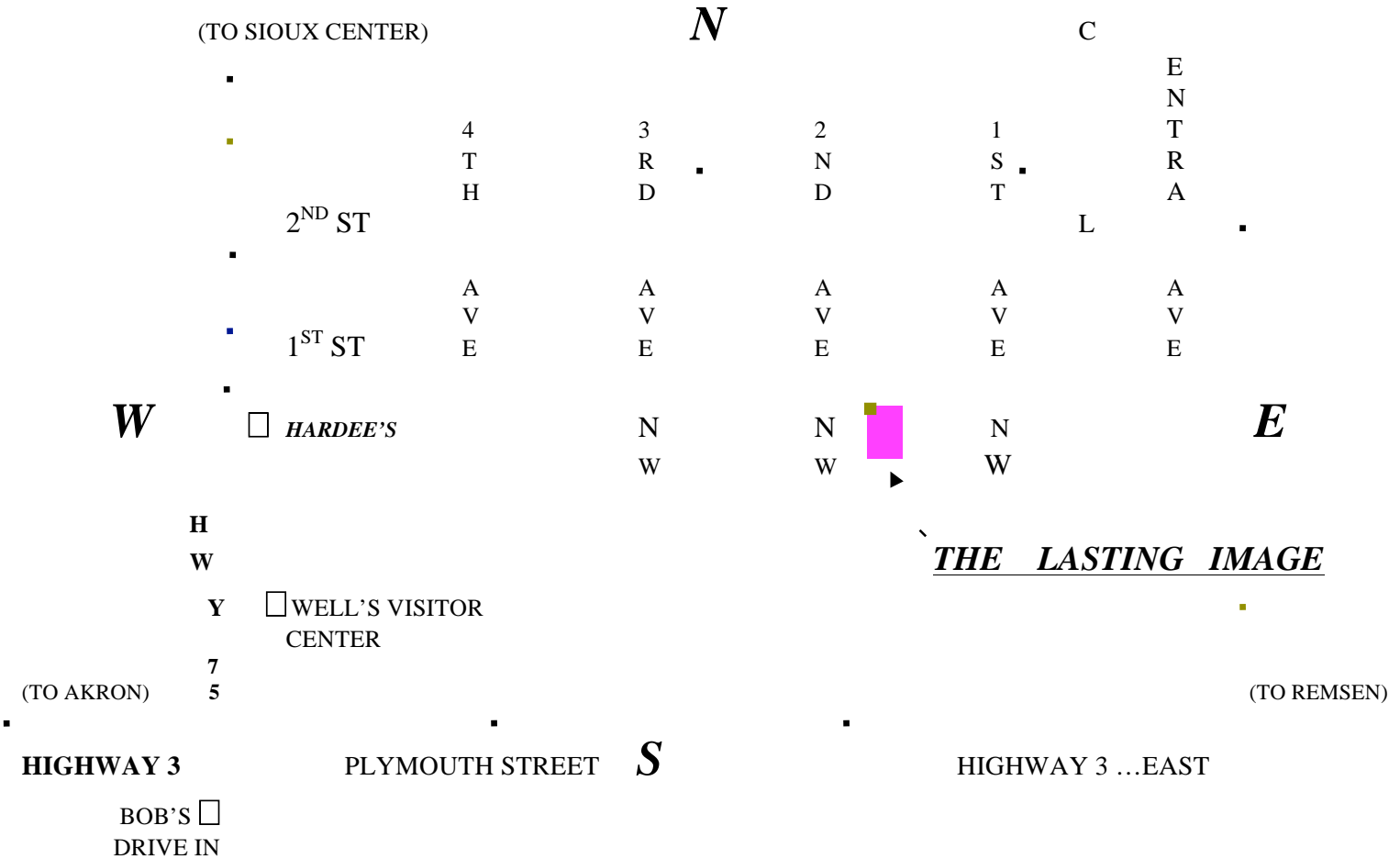
*Memory Book - 20 pages of your Best Images and your Personal Cover Page.

Compare to:

Normal Price of Senior Folio is \$150.

*Includes only 8 Images in a standard folio

Le Mars Map



'VIEWING DAY' SPECIALS

****For This Day ONLY****

When the parent and the senior come in to view the session images,
We are making this special offer.

- 1. Senior MEMORY BOOK** (normally \$250) **Today - \$195.**
Includes over 30 of your best images in a hard cover book.

Feel Free to Call with any Questions
712-546-7710
800-882-7523

We are looking forward to your session
Curt Strathman and Staff